LinkedIn Boolean Search Guide

Master precision search from basic operators to advanced X-Ray techniques

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1. Basic Operators

Master these fundamental Boolean operators to build precise LinkedIn searches.

AND Operator – Both Terms Required

```
recruiter AND "talent acquisition"
```

Use Case: Narrow results by requiring multiple keywords

OR Operator – Either Term Acceptable

```
recruiter OR "talent acquisition" OR HR
```

Use Case: Broaden search to include similar roles

NOT Operator – Exclude Terms

```
manager NOT "project manager"
```

Use Case: Remove irrelevant results from search

Quotes – Exact Phrase Match

```
"operations director"
```

Use Case: Target specific job titles or phrases

> 💡 **Pro Tip:** AND is implicit in LinkedIn search. 'engineer python' automatically means 'engineer AND python'.

2. Intermediate Techniques

Combine operators with advanced syntax for powerful, targeted searches.

Parentheses – Logical Grouping

```
(VP OR "Vice President") AND (sales OR revenue)
```

Use Case: Complex searches with multiple OR conditions

site: Operator – Domain-Specific Search

```
site:linkedin.com/in/ "Amazon" "Seattle" recruiter
```

Use Case: Google X-Ray when LinkedIn search limits are reached

title: Operator – Job Title Targeting

```
title:"Director of Engineering" AND "San Francisco"
```

Use Case: Target specific leadership roles by title

3. Advanced X-Ray Searches

Bypass LinkedIn's search limitations with Google-powered X-Ray techniques.

Decision Maker X-Ray

```
site:linkedin.com/in/ "Amazon" "Operations" "Seattle"
(VP OR Director OR "Head of")
```

Use Case: Find executives and decision makers at target companies

Recruiter Targeting

```
site:linkedin.com/in/ "Tesla"
(Recruiter OR "Talent Acquisition" OR "People Operations")
```

Use Case: Connect with internal recruiters for networking

Department Mapping

```
site:linkedin.com/in/ "SpaceX" "Los Angeles"
(Engineering OR Operations OR "Supply Chain")
```

Use Case: Identify which departments are concentrated in specific locations

4. Quick Reference Card

Print this page for your desk – essential operators and patterns at a glance.

Operator	Function	Example
AND	Both terms required	engineer AND python
OR	Either term	VP OR Director
NOT	Exclude term	manager NOT project
"quotes"	Exact phrase	"software engineer"
( )	Group logic	(VP OR Director) AND sales
site:	Search domain	site:linkedin.com/in/
title:	Search titles	title:"VP Engineering"

Common Search Patterns

- Find Recruiters: site:linkedin.com/in/ "Company" (Recruiter OR "Talent Acquisition")
- Find Decision Makers: site:linkedin.com/in/ "Company" "City" (VP OR Director)
- Department Search: "Company" "City" (Engineering OR Operations)